

# A VIRTUAL NATIONAL CONFERENCE ON QUALITY SUSTENANCE IN HIGHER EDUCATIONAL INSTITUTIONS - ISSUES & CHALLENGES



DATE: 23-12-2021

(THURSDAY)

TIME: 09:30 AM

Organized by

**INDIAN INSTITUTE OF  
MANAGEMENT & COMMERCE**

(Internal Quality Assurance Cell) UG & PG COLLEGE

AFFILIATED TO OSMANIA UNIVERSITY, SPONSORED BY VASAVI FOUNDATION

RE-ACCREDITED BY NAAC WITH "B++ GRADE"

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## About Hyderabad

Hyderabad, city located along the banks of River Musi, is the largest city and capital of the State of Telangana. It is perched on a hilly terrain surrounded by beautiful artificial lakes, including the Hussain Sagar that predates the founding of the city. The city is home to some exotic flora and fauna and is one of the fastest growing cities getting greener every day. A hub of technology firms, including Microsoft and Oracle call Hyderabad a 'Hi-tech City' home.

## About the College

Indian Institute of Management and Commerce, founded in 1973, is managed by Vasavi Foundation, formed by the members of Vasavi Seva Kendram and Vysya Hostel. The institution strives to fulfil its mission to provide educational opportunities to all aspiring youth to excel in life by developing academic excellence, fostering values, creating civic responsibility and building global competencies in a dynamic environment. For its contribution in the field of education, IIMC was recently given State-wise 4<sup>th</sup> Rank for the year 20-21 and 37<sup>th</sup> Rank in India by Education World 20-21, Magazine. The Outlook magazine has given 3<sup>rd</sup> Rank among the top commerce and BBA colleges of Hyderabad. As per the survey made by India Today magazine in 2020, we secured 5<sup>th</sup> Rank among top commerce and BBA colleges.

## About the Conference

Quality enhancement is a continuous process in the Higher Educational Institutions and IQAC is playing a vital role in initiating the quality measures for holistic development of the students and the faculty. IQAC is to develop a system for conscious, consistent and catalytic improvement in the overall performance of the institution. As per the NAAC guidelines, every accredited institution should establish an **Internal Quality Assurance Cell** as a post accreditation quality sustenance measure. In view of this, to share the views of academicians, students, and IQAC and NAAC Co-ordinators, a National Conference is organized by our institution.

## Objectives of the Conference

The following are the objectives of the conference.

- 1.To bring awareness on various measures taken by the Institutions in maintaining quality.
- 2.To share the views of academicians, IQAC and NAAC Co-ordinators on a common platform.

## Expected Outcomes of the Conference

- 1.Implementation of various quality sustenance measures in the institutions.
- 2.Organizing programmes and events as a part of IQAC initiative.

## Sub Themes

1. Teaching techniques/Methodology
2. Role of ICT in Teaching-Learning
3. Outcome based Education
4. Role of the stakeholders in nurturing higher education.
5. Student support services towards progression
6. Role of Assessment & Accreditation towards improving the quality of education.
7. Best practices adapted by the institution
8. Mentorship in quality maintenance
9. Role of Government, UGC & NAAC in quality sustenance.
10. Feedback mechanism in improving the quality.
11. Participatory Learning
12. The transformation through NEP 2020
13. Role of IQAC in improving academic quality.
14. Innovative measures for enhancement and sustenance of quality.
15. Research, consultancy and collaboration: problems and remedies in affiliated colleges.
16. Contribution of academic libraries in education and research
17. NAAC and its relevance in NEP 2020
18. Professional Development Programmes for Academic & Non-Academic staff.
19. Imbibing a culture of excellence through Audits
20. Usage of Open Source Technologies in the present scenario
21. Industry-Academia Interface
22. Curriculum Enrichment in Teaching-Learning
23. Any other areas related to NAA Criteria

## Important Dates

Submission of Abstract – **1st December, 2021**

Submission of Full Paper – **15<sup>th</sup> December, 2021**

## Call for Papers

We request the paper presenters to send their original research papers (unpublished), case studies and result of surveys on any of the sub themes mentioned above or any other themes relevant to main theme of the conference. Abstract and full length paper should be sent to [seminars@iimchyderabad.com](mailto:seminars@iimchyderabad.com) on or before the prescribed dates. Each author is considered as an individual participant for the purpose of the conference.

## Guidelines for the paper submission

<b>Abstract:</b>	Between 250-300 words
<b>Full Paper:</b>	not exceeding 2500 words
<b>Title Page:</b>	Title, Author(s) Designation, Professional Affiliation, Contact Details and Email id.
<b>Font Style:</b>	Times New Roman
<b>Font Size:</b>	Headings and Sub-headings 14 in bold and text in 12 (normal)
<b>Line spacing:</b>	1.5
<b>Document size:</b>	A4
<b>Key Terms:</b>	Maximum 5
<b>References:</b>	in APA style
<b>Graphs/Tables:</b>	MS Office (Word/Excel) only
<b>Submission of full paper should be in MS-Word only</b>	

## Registration Fee details

### Academicians/Paper Presenters

(acquainted with NAAC & IQAC) :Rs.500/-

Participants only :Rs.300/-

All the paper presenters are requested to send the scanned copy of the filled in registration form along with registration fee on or before the prescribed dates (including that of Co-Author).

**\*Registration form can be downloaded from our College Website.**

The authors should send their registration fee by DD favouring **Principal, Indian Institute of Management and Commerce, Payable at Hyderabad.**

The payment can also be made through online.

**Beneficiary Name : Principal,  
Indian Institute of Management and Commerce**

**Account No : 08711132000217**

**Name of the Bank : Punjab National Bank**

**Branch : Khairatabad**

**IFSC : PUNB0087110**

### Note 1

A screen shot of the online transfer receipt must be mailed to [seminars@iimchyderabad.com](mailto:seminars@iimchyderabad.com). The registration process is not complete unless we receive transaction details.

### Note 2

All the papers will be double blind peer-reviewed by screening committee. The decision of the screening committee is final. The accepted papers will be published in **Journal of IIMC with ISSN: 2581-6527. (subject to plagiarism).**

## Rewards

**The best papers are judged by the jury, will be rewarded.**

**1<sup>st</sup> Prize : Rs.5,000/-**

**2<sup>nd</sup> Prize : Rs.3,000/-**

**3<sup>rd</sup> Prize : Rs.2,000/-**

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## Contact for further details:

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# INDIAN INSTITUTE OF MANAGEMENT & COMMERCE

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